



Inavero announces Series A funding and launch of ClearlyRated.com

PORTLAND, Ore. - Service quality research and client satisfaction survey provider, Inavero, has announced the launch of ClearlyRated.com - the first-ever online directory that empowers buyers of business services to search for providers in their area based on independently validated client ratings and testimonials.

ClearlyRated.com is the latest product to be released by Inavero - a company that helps business service providers differentiate on client satisfaction by blending a short Net Promoter® survey with an online business profile that highlights star ratings and testimonials earned by the firm.

ClearlyRated.com launches on the heels of a Series A investment from Four Piers, LLC, led by Jeff Bowling, founder and former CEO of The Delta Companies.

"Inavero's offering has been transformative within The Delta Companies and across the staffing industry at-large," says Bowling. "ClearlyRated.com is a powerful evolution of the Inavero survey program. It enables the Inavero team to serve a wider audience of business service providers, and provides top service firms a critical link between the clients they serve and the buyers they are trying to reach."

The investment from Four Piers, LLC - which closed on May 21, 2018 - enables the launch and continued growth of ClearlyRated.com while supporting Inavero's expansion across core business service industries such as accounting, staffing, legal, HR and IT.

"More than ever, buyers look for insight into the client experience when deciding which provider to hire for a business need," says Inavero CEO and Founder, Eric Gregg. "Business service providers have long been under-served by the online reputation platforms available today - and we're incredibly excited to see how ClearlyRated.com supports the growth of client-centric organizations by helping them to credibly prove and differentiate on their service excellence."

About Inavero

Founded in Portland, Oregon in 2003, Inavero is a leading provider of client satisfaction surveys and service quality research for business service firms. Inavero's proprietary survey program leverages the Net Promoter® Score to help service providers measure client satisfaction, build online reputation, and differentiate on service quality. Visit <https://www.inavero.com/> to learn more.