

Maximizing the Value of Your 'Best of' Win



Bridget Harper



Ryen Salo



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But first, congratulations!



ClearlyRated + 'Best of' awards: 14 Years Strong



34 years
Tom Hanks and Rita Wilson

#RelationshipGoals



39 years
Denzel & Pauletta Washington

Agenda

- ClearlyRated winner announcement timing
- 'Best of' winner stats
- Spreading the word externally
- Celebrating your win internally
- Marketing Toolkit
- Q&A

Thank you to our 2023 'Best of' sponsors and partners!



PRESENTING SPONSOR



Industry Partner



PRESENTING SPONSOR



GOLD SPONSOR



Industry Partner



American Staffing Association



PRESENTING SPONSOR



2023 'Best of' Winner Announcement Timing

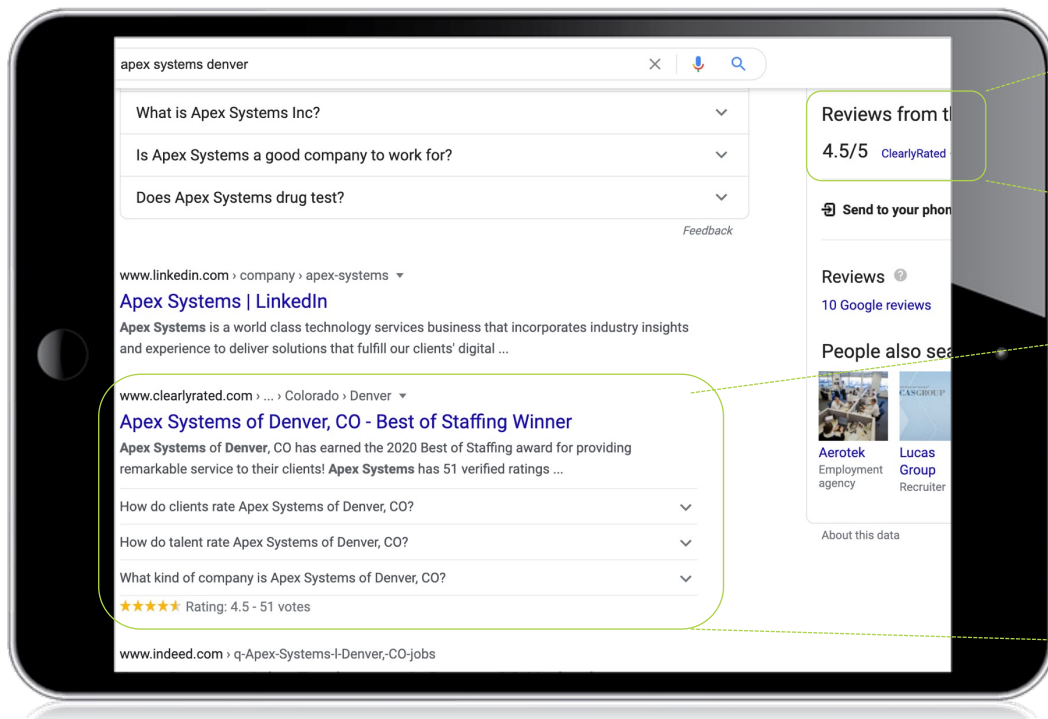
- Award badges & winner press releases are now available in the dashboard
- Social media action kit available now through the dashboard as well
- Winner announcement press releases on Tues., February 7 at 5:00am PT / 8:00am ET
- Winner announcement emails on Tues., February 7
- ClearlyRated social media campaign
 - Teaser on Tues., January 31
 - Winner announcements begin at 6:00am PT on Tues., February 7
 - Ongoing celebration posts run through month-end

2023 'Best of' Winner Statistics

- Best of Staffing Winner Average NPS - Clients: **77%**
- Best of Staffing Winner Average NPS – Candidates: **73%**
- Best of Accounting Winner Average NPS – Clients: **81%**
- Best of HR Services Winner Average NPS – Clients: **74%**
- Best of RPO Winner Average NPS – Clients: **70%**
- Best of Legal Winner Average NPS – Clients: **80%**
- Best of Insurance Winner Average NPS – **81%**

Find these stats and more in
your [Marketing Toolkit](#)

Bolster your SEO and online reputation



Reviews from the web

4.5/5 **ClearlyRated** · 51 votes

www.clearlyrated.com › ... › Colorado › Denver

Apex Systems of Denver, CO - Best of Staffing Winner

Apex Systems of Denver, CO has earned the 2020 Best of Staffing award for providing remarkable service to their clients! **Apex Systems** has 51 verified ratings ...

How do clients rate Apex Systems of Denver, CO?

How do talent rate Apex Systems of Denver, CO?

What kind of company is Apex Systems of Denver, CO?

★★★★★ Rating: 4.5 - 51 votes

Bolster your SEO and online reputation

5 steps to take today to improve your Google Search Rank

1. Ensure all your contact information is updated for your profile pages (address, phone, email, etc.)
2. Share ratings by location
3. Customize your page
4. Link back
5. Keep your profile page reviews updated

ClearlyRated is helping spread the #goodnews for you

ClearlyRated


clearlyrated

1,609 followers

1mo · 🌐

When your clients can trust you like family, you know you're doing something right. Congratulations to the team at [Bauknight Pietras & Stormer, P.A.](#) on earning this heartfelt testimonial! <https://bit.ly/3Ft356J> #goodnews #customerexperience #cx



#goodnews
from
clearlyrated




**BAUKNIGHT
PIETRAS &
STORMER, P.A.**
Tax | Assurance | Consulting


“My family's business has been working with (BPS) for many years and we've always felt secure in knowing everything was being handled by competent people. We've known those taking care of our account on a first-name basis, and know that we can reach out to them for a quick response anytime.”


-Testimonial from a Bauknight Pietras & Stormer client on 10.4.22

  Sallie Post and 36 others

21 reposts

 ▾

 Like

 Comment

ClearlyRated


clearlyrated

1,609 followers

2mo · 🌐

When the intent is to truly understand your client's needs, it shows. Cheers to [Advanced Resources](#) on this glowing testimonial, which was earned by consistently providing a high quality of service! <https://bit.ly/3tDAVz2> #goodnews #customerexperience #cx


#goodnews
from
clearlyrated





Advanced Resources


“Advanced Resources has committed time to getting to know my team members, their roles and the culture. This has enabled them to present the right candidates very timely. Also, very responsive and great to work with.”

-Testimonial from an Advanced Resources client on 10.19.22

 1

 ▾

 Like

 Comment

Share testimonials and shout outs year round



KBex Global

2,645 followers

2mo · 🌐

+ Follow ...

Shout out to [Kailyn Corriher](#) for already receiving 13 shoutouts on our most recent Client & Talent survey response via [ClearlyRated](#)!

So far, we have a 100% satisfaction rate for every client and candidate (who have participated) that we have placed in 2022. [#proud](#)

Eric

Kailyn Corriher: Very responsive and always finds great candidates

Chris

Kailyn Corriher: Kailyn kept me informed on where we stood in the process and followed through on the hire.

Susie

Kailyn Corriher: Kailyn is an absolute joy to work with. She is always on top of making sure we have qualified candidates to interview; she ensures that the next steps of the process are thoroughly explained and that everyone is on the same page. She is phenomena to work with!

Anonymous

Kailyn Corriher: Team is very professional and they consistently deliver a slate of high-quality candidates. They work with the hiring manager to not only understand the requirements of the position but the cultural fit for the organization.

Andre

Kailyn Corriher: Kailyn has always been my secret weapon. She sourced me and has been relentless in helping me build my Team, even with short notice...she delivers!

Thomas

Kailyn Corriher: Kailyn worked with me herself to fill a very complex hard to find role that the organization was not able to fill for months. The fact that the manager rolled up her sleeves and provided great service and got the job done speaks volumes of the company.

Amy

Kailyn Corriher: Checking in to make sure the transition for the new hire was smooth and efficient.

TALENT:

Debonie

Kailyn Corriher: She followed up, was very personable and I felt like I could trust her with the next steps in my career

Alex

Kailyn Corriher: She has been a real homie.

Darin

Kailyn Corriher: Kailyn was on top of everything. I never had to wonder what was next or when I was going to hear back. Really great experience.

Moises

Kailyn Corriher: Very detailed and continuous follow up and feedback throughout my whole hiring process. Even a follow up call a couple of months after I was hired. Good communication is key and really makes de difference!

Kyle

Kailyn Corriher: Responsive even while traveling. Thank you for your help.

Katrina

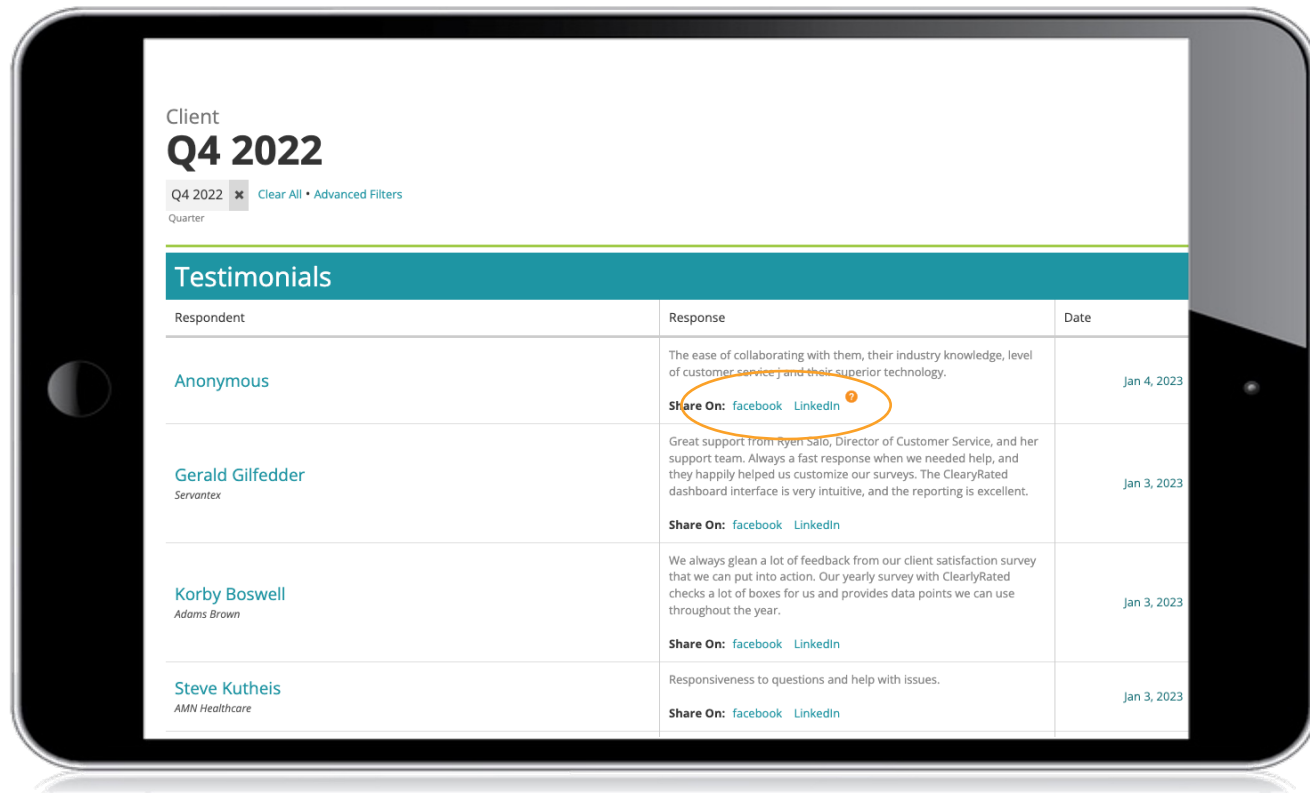
Kailyn Corriher: Just seeing me and not being dismissive. I feel as though Kailyn & Anderson were terrific advocates.



2 comments · 1 repost



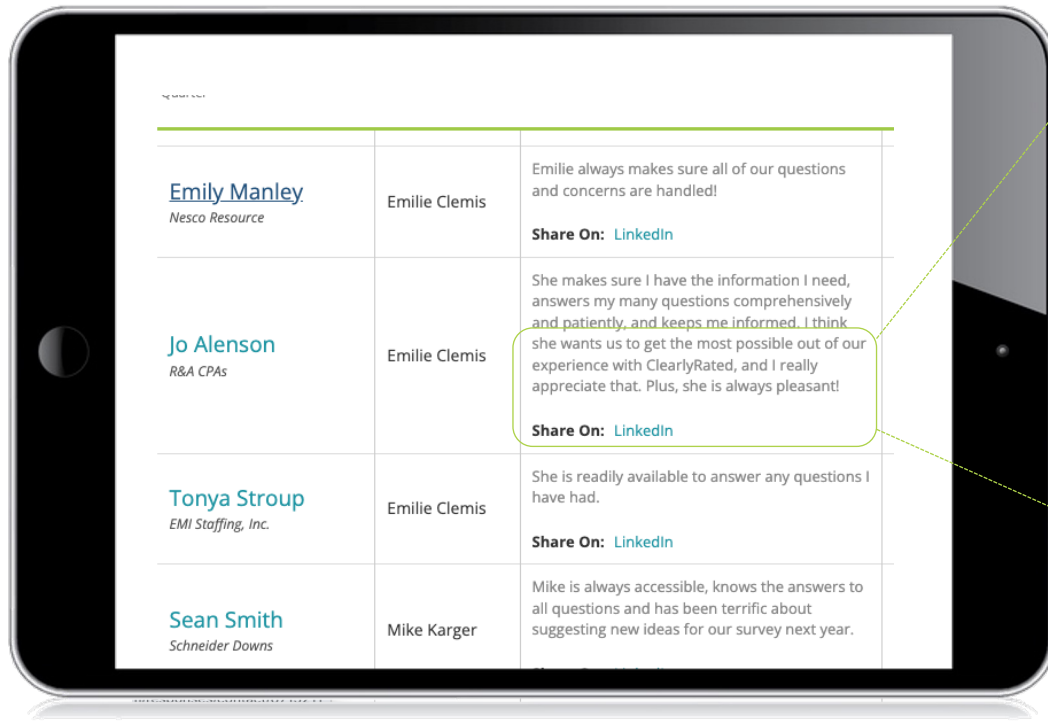
Share testimonials on Facebook and LinkedIn



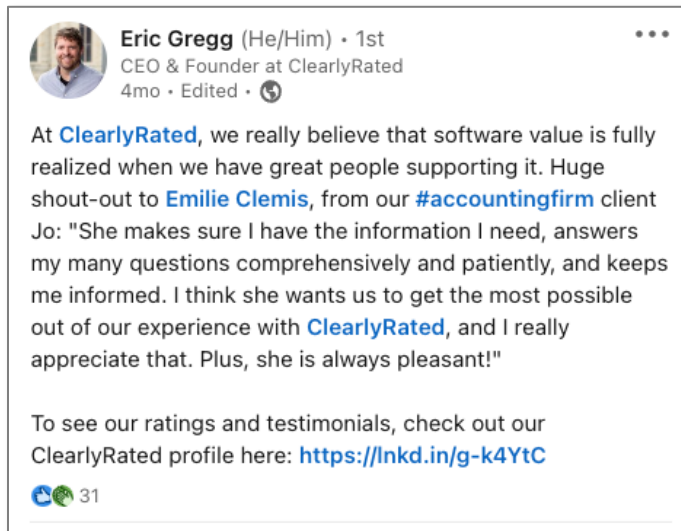
Client Q4 2022		
Q4 2022 ✕ Clear All • Advanced Filters		
Quarter		
Testimonials		
Respondent	Response	Date
Anonymous	<p>The ease of collaborating with them, their industry knowledge, level of customer service, and their superior technology.</p> <p>Share On: facebook LinkedIn</p>	Jan 4, 2023
Gerald Gilfedder <i>Servantex</i>	<p>Great support from Ryan Salo, Director of Customer Service, and her support team. Always a fast response when we needed help, and they happily helped us customize our surveys. The ClearlyRated dashboard interface is very intuitive, and the reporting is excellent.</p> <p>Share On: facebook LinkedIn</p>	Jan 3, 2023
Korby Boswell <i>Adams Brown</i>	<p>We always glean a lot of feedback from our client satisfaction survey that we can put into action. Our yearly survey with ClearlyRated checks a lot of boxes for us and provides data points we can use throughout the year.</p> <p>Share On: facebook LinkedIn</p>	Jan 3, 2023
Steve Kutheis <i>AMN Healthcare</i>	<p>Responsiveness to questions and help with issues.</p> <p>Share On: facebook LinkedIn</p>	Jan 3, 2023



**POST TESTIMONIALS
DIRECTLY TO
FACEBOOK AND
LINKEDIN**

Share the love with staff by posting shout-outs to LinkedIn





Emily Manley <i>Nesco Resource</i>	Emilie Clemis	Emilie always makes sure all of our questions and concerns are handled! Share On: LinkedIn
Jo Alenson <i>R&A CPAs</i>	Emilie Clemis	She makes sure I have the information I need, answers my many questions comprehensively and patiently, and keeps me informed. I think she wants us to get the most possible out of our experience with ClearlyRated, and I really appreciate that. Plus, she is always pleasant! Share On: LinkedIn
Tonya Stroup <i>EMI Staffing, Inc.</i>	Emilie Clemis	She is readily available to answer any questions I have had. Share On: LinkedIn
Sean Smith <i>Schneider Downs</i>	Mike Karger	Mike is always accessible, knows the answers to all questions and has been terrific about suggesting new ideas for our survey next year.



 **Eric Gregg** (He/Him) • 1st
CEO & Founder at ClearlyRated
4mo • Edited • 

At [ClearlyRated](#), we really believe that software value is fully realized when we have great people supporting it. Huge shout-out to [Emilie Clemis](#), from our [#accountingfirm](#) client Jo: "She makes sure I have the information I need, answers my many questions comprehensively and patiently, and keeps me informed. I think she wants us to get the most possible out of our experience with [ClearlyRated](#), and I really appreciate that. Plus, she is always pleasant!"

To see our ratings and testimonials, check out our ClearlyRated profile here: <https://lnkd.in/g-k4YtC>

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POST SHOUT-OUTS DIRECTLY TO LINKEDIN

Use your service as a differentiator with star ratings widgets

We have you to thank!

We would not have earned this award if it weren't for our amazing clients and candidates. If you were one of the many people who took the time to complete a satisfaction survey on our behalf, we send our sincerest thanks, and we are dedicated to continually exceeding your expectations!

See what people are saying about ExecuTeam Staffing:

ExecuTeam

Client Rating



Based on **33** verified client ratings

Talent Rating



Based on **203** verified talent ratings

[See all our ratings and testimonials >](#)

clearlyrated

Wade Tulk

Director, Consultant Experience

www.selectgroup.com



THE SELECT GROUP
A TECHNICAL SERVICES FIRM

Direct: 919.459.6404 | Cell: 919.302.4096

5520 Capital Center Drive

Raleigh, NC 27606

The Select Group

Client Rating



Based on **140** verified client ratings

Talent Rating



Based on **485** verified talent ratings

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Coming soon! Amplify Pro Customizable Testimonial Widgets

Signed into XYZ Staffing Inc. Settings Billing My Information Sign Out

clearlyrated

Schedule Amplify Setup Manage My Issues Resources

Online Profiles Widgets Analytics Award Shop Award Resources

Amplify Pro - XYZ Brand - Client Widget

Configure

Go Back Share Save Draft Publish

TESTIMONIALS

AUDIENCE
☒ Client ☐ Talent ☐ Employee

SHOW TESTIMONIALS BASED ON
☒ Curation ☐ Live Feed ☐ Match XYZ Brand Profile Setting

TESTIMONIAL ATTRIBUTION
☐ All Anonymous ☒ Based on Survey Takers Permission

INCLUDE IN ATTRIBUTION (WHEN PERMISSION GRANTED)
☐ First Name ☐ Last Name Initial ☐ Company

ALL AVAILABLE SELECTED (44)

Filter by Tag

Filter by testimonial text

Testimonials

☒ I love working with XYZ Staffing!
"Joe was amazing from the get go. Kind, knowledgeable, and there for me every step of the way. Beyond thankful for the opportunity to work with XYZ Staffing and Joe. Thank you thank you!"
Rob B. from Microsoft on July 30, 2021
[View Response](#)

☒ Absolute game changer
"I've had a long relationship with XYZ Staffing and would never consider working with another provider. My primary contact Amber is amazing to work with as are all the team members. Even though the last year or more has been challenging I've been able to continue to rely on XYZ Staffing for continuous support, thanks to all. The long time relationship I have had with..."
Emily Z. from Nike on November 23, 2022
[View Response](#)

☒ Transformational for my business at a time when I needed lots of help
"In my short time with the company I have grown tremendously and have felt that XYZ Staffing truly invests in the success of their team."
Joey B. from Intel on November 3, 2022
[View Response](#)

2022 BEST STAFFING TALENT 10

XYZ Staffing is a 12 year Best of Staffing Client award winner!

3,435 verified clients can't be wrong when they gave XYZ Staffing 4.5 stars on ClearlyRated!

4.5 star rating from 3,435 verified clients


clearlyrated

Release Date:
End of Q1 2023



Coming soon! Amplify Pro Spelling & Grammar Auto-Correct

English | Español | français | 简体中文



We are thrilled you had such a positive experience. Would you consider giving us a testimonial?

Title your testimonial by describing your Nike experience in a short sentence:

Describe your Nike experience in a short sentence

What do you like best about working with Nike?

Nike has the absolute best account **managers** and always helps me with any issues that come up in such short order!

managers managers

Accept Dismiss

Sign your testimonial as:

☐ Jessica Simpson, MTV

☐ Anonymous

I give my permission to Nike to use my testimonial for commercial purposes without any consideration paid to me. I understand and acknowledge that Nike may use my testimonial for publication on its website, in its advertising and marketing materials, or otherwise. I agree that Nike shall be the owner of the copyright of my testimonial, and that Nike shall be entitled to reproduce it.

Submit

Testimonials

☒ Publish Selected ☐ Unpublished Selected

Search by testimonial text, survey, or location

<input type="checkbox"/>	Displayed on profile as	Survey	Date	Location	Version	Status
<input type="checkbox"/>	<div>Spanish</div> <div><i>"Agradezco el ponerme en un buen empleo y estén pendiente de como voy en el..."</i></div> <div>Guillermo O. on July 26, 2022</div> <div><div>Edit</div></div>					
<input checked="" type="checkbox"/>	<div>Share On: fa</div> <div>Translated</div> <div><i>"I appreciate f on how I'm do</i></div> <div>Share On: fa</div> <div>My experience</div> <div>Share On: facebook LinkedIn</div>					<div><div>Correct Text</div><div>Original</div><div>I loved wrking with APAC - DEERPARK! You all really know what you're doing.</div><div><div>welking working</div><div>Accept Dismiss</div></div><div>Accept Cancel</div></div>
<input type="checkbox"/>						

Marketing Toolkit Resources

Bookmark our [Marketing Toolkit](#) for more ideas and step-by-step guides:

- Optimizing your profile page(s)
- Sharing Testimonials and Shout Outs
- Social Media Toolkit with sample posts and share images
- Official 'Best of' stats
- FAQs

And of course, please reach out with any questions or to schedule time to meet with your Customer Success Manager!

Questions?



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