

Maximizing the Value of Your 'Best of' Win



Bridget Harper

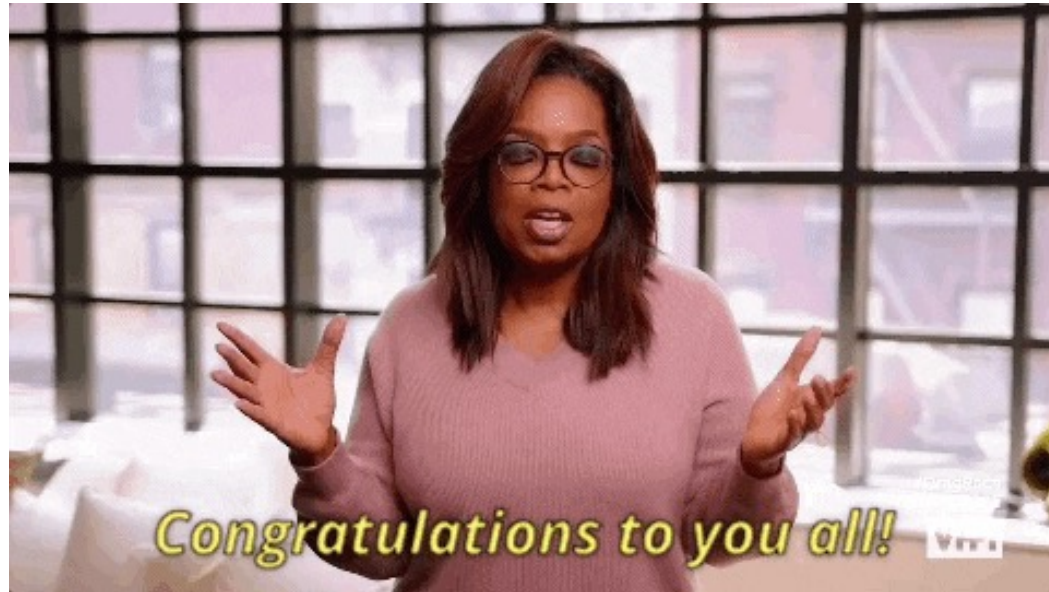


Ryen Salo



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But first, congratulations!



ClearlyRated + 'Best of' Awards: Celebrating 15 Years

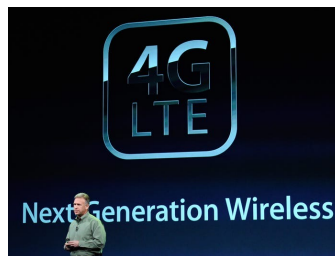
Things that are somehow younger than the 'Best of' awards:



2010



2010



2010



2012



2013



2013



2015

Agenda

- ClearlyRated winner announcement timing
- 'Best of' winner stats
- Spreading the word externally
- Celebrating your win internally
- Marketing Toolkit
- Q&A

Thank you to our 2024 'Best of' sponsors and partners!



Industry Partner



GOLD SPONSOR



Industry Partner



American Staffing Association

2024 'Best of' Winner Announcement Timing

- Award badges & winner press releases are **available now** in the dashboard
- Social media action kit **available now** through the dashboard as well
- Public Winner Announcement Press Releases launch **Tuesday, February 6** at 5:00am PT / 8:00am ET
- ClearlyRated social media campaign
 - Teaser on Tuesday, January 30
 - Winner celebrations begin posting at 6:00am PT on Tuesday, February 6
 - Email blast to our CRM database announcing winners and linking to the directory on Feb. 6
 - Ongoing celebration posts run through month-end
 - #Goodnews campaign launches for 2024 winners

2024 'Best of' Winner Statistics

Best of Staffing Winner Average NPS - Clients: **79%** (+2%)

Best of Staffing Winner Average NPS – Talent: **71%** (-1%)

Best of Accounting Winner Average NPS – Clients: **78%** (-3%)

Best of HR Services Winner Average NPS – Clients: **74%** (-1%)

Best of RPO Winner Average NPS – Clients: **81%** (+11%)

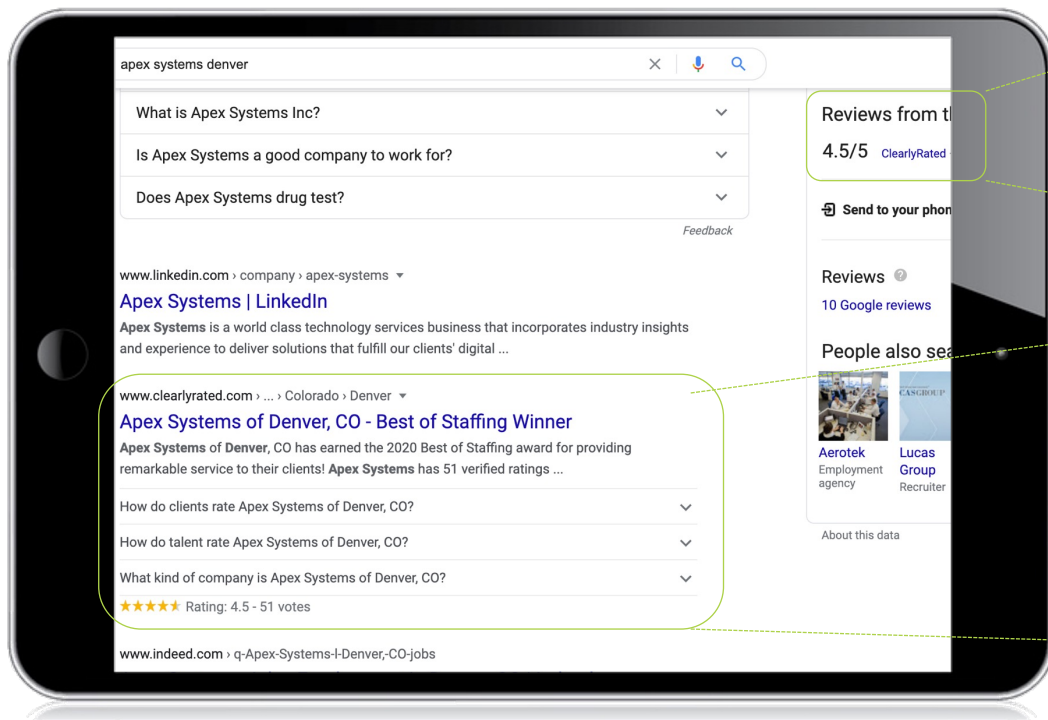
Best of Legal Winner Average NPS – Clients: **81%** (+1%)

Best of Insurance Winner Average NPS – Clients **81%** (+0%)



Find these stats and more in
your [Marketing Toolkit](#)

Bolster your SEO and online reputation



Reviews from the web

4.5/5 **ClearlyRated** · 51 votes

www.clearlyrated.com › ... › Colorado › Denver

Apex Systems of Denver, CO - Best of Staffing Winner

Apex Systems of Denver, CO has earned the 2020 Best of Staffing award for providing remarkable service to their clients! **Apex Systems** has 51 verified ratings ...

How do clients rate Apex Systems of Denver, CO?

How do talent rate Apex Systems of Denver, CO?

What kind of company is Apex Systems of Denver, CO?


★★★★★ Rating: 4.5 - 51 votes

Bolster your SEO and online reputation

5 steps to take today to improve your Google Search Rank

1. Ensure all your contact information is updated for your profile pages (address, phone, email, etc.)
2. Share ratings by location
3. Customize your page
4. Link back
5. Keep your profile page reviews updated

ClearlyRated is helping spread the #goodnews for you


 ClearlyRated

1,609 followers

1mo · 🌐

When your clients can trust you like family, you know you're doing something right. Congratulations to the team at [Bauknight Pietras & Stormer, P.A.](#) on earning this heartfelt testimonial! <https://bit.ly/3Ft356J> #goodnews #customerexperience #cx



#goodnews
from
clearlyrated




**BAUKNIGHT
PIETRAS &
STORMER, P.A.**
Tax | Assurance | Consulting


“My family's business has been working with (BPS) for many years and we've always felt secure in knowing everything was being handled by competent people. We've known those taking care of our account on a first-name basis, and know that we can reach out to them for a quick response anytime.”


-Testimonial from a Bauknight Pietras & Stormer client on 10.4.22


  Sallie Post and 36 others

21 reposts

 ▾

 Like

 Comment


 ClearlyRated

1,609 followers

2mo · 🌐

When the intent is to truly understand your client's needs, it shows. Cheers to [Advanced Resources](#) on this glowing testimonial, which was earned by consistently providing a high quality of service! <https://bit.ly/3tDAVz2> #goodnews #customerexperience #cx


#goodnews
from
clearlyrated





Advanced Resources


“Advanced Resources has committed time to getting to know my team members, their roles and the culture. This has enabled them to present the right candidates very timely. Also, very responsive and great to work with.”

-Testimonial from an Advanced Resources client on 10.19.22


 1

 ▾

 Like

 Comment

Share testimonials and shout outs year round

**Armanino LLP**
28,430 followers
9mo • 📍



[+ Follow](#) ...

Proactive. Responsive. Available. Supportive. Those are just some of the words our clients use to describe working with us. We're grateful for the trust our clients place in us to help them solve today's business challenges and plan for a strong future, and we're proud of the feedback we've received that has led us to earn a Net Promoter Score (NPS) that's nearly double the industry average.


Check out some of our team members' reactions to client feedback from the most recent ClearlyRated NPS survey, and hear how we help clients go further, faster every day.

[#UniquelyArmanino](#) [#ClientService](#) [#BestOfAccounting](#)

“ Our account representative is always looking out for our best interest personally and professionally (our personal and business taxes.) They take the extra step to give options for us and our business, including referrals to other services Armanino has to offer their clients. Best tax accountant we have worked with. ”

  34


1 comment • 5 reposts

**Rachel Kamlet** • 3rd+
Recruiting Manager @ The Hollister Group | Staffing,...
9mo • Edited • 📍

[+ Follow](#) ...

I cannot say enough good things about my incredible team, and how fortunate I have been these past few months to meet and help so many awesome people.



We have been busy, busy, busy and have a variety of open positions right now - if you are on the job search, shoot me a note and let's get to work!!
rkamlet@hollistergroup.com

**The Hollister Group**
41,386 followers
9mo • 📍


[+ Follow](#)

We love hearing from our incredible [#talent](#)! If you're interested in working with Rachel to land your [#dreamjob](#), contact her at rkamlet@hollistergroup.com ...see more

"Rachel was friendly and super helpful! She got me a job quickly & professionally."



Check out our open positions at HollisterGroup.com

 25

1 comment

**Stratascuity: Proven Scientific Placement**
31,495 followers
10h • 📍

[+ Follow](#) ...

[#peoplefocused](#)

Every placement made at Stratascuity is followed up by a survey sent out from [ClearlyRated](#). Last year we averaged a 93.1% Net Promoter® Score. Today we share a survey testimonial about working with [Andrew Hartmann](#), Contract Recruiter in the Tech Ops space. Connect with Andrew today to become part of his network.

[#bostonjobs](#) [#pharmaceuticalmanufacturing](#) [#biotech](#) [#newhiring](#) [#worst](#)

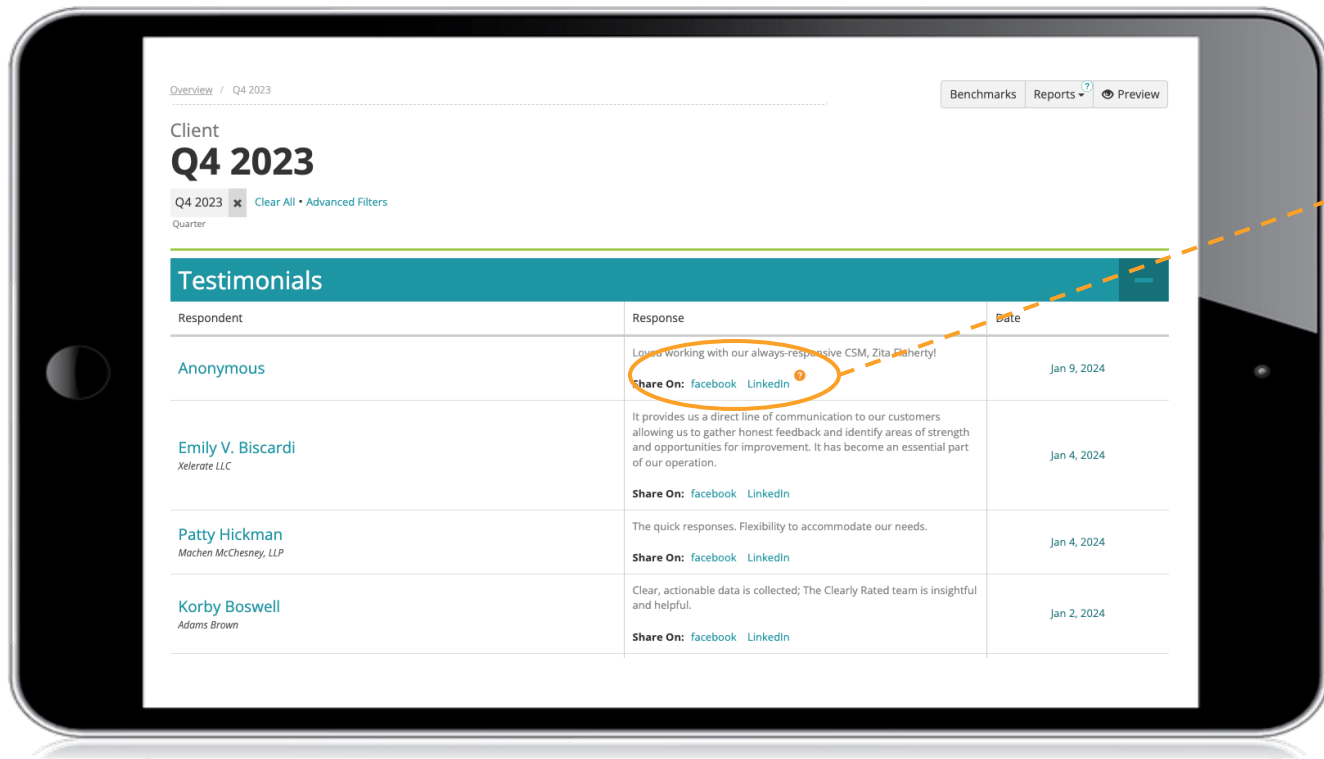


“ Andrew Hartmann was instrumental in making this placement occur. ”

    0:05 / 0:30

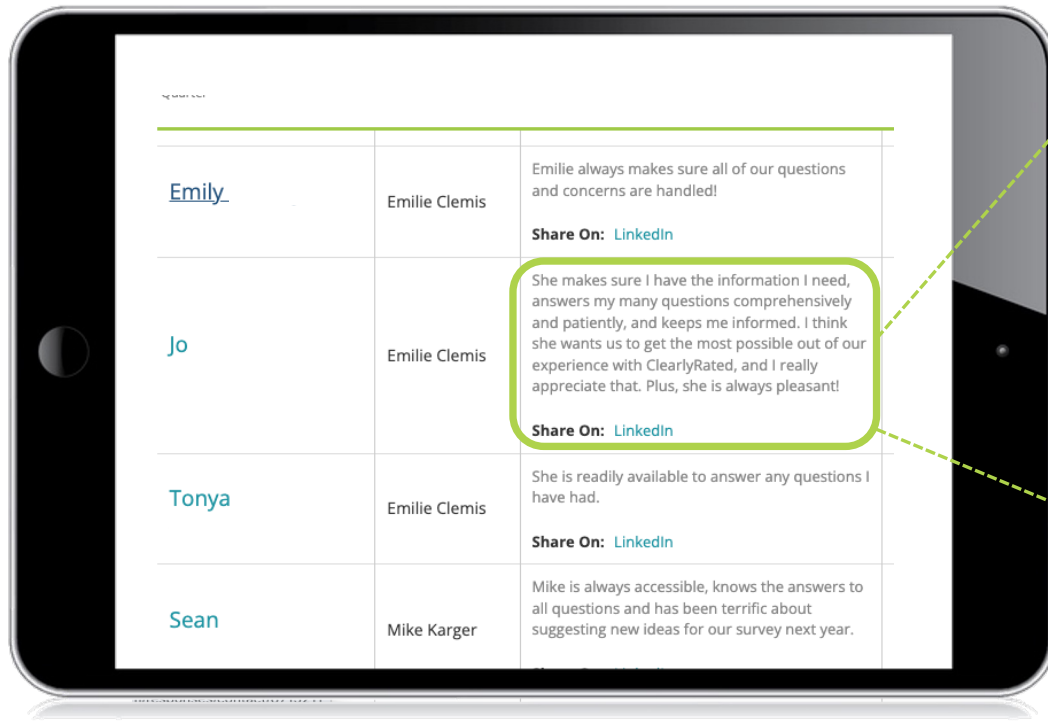
1x 🔊 🔍

Share testimonials on Facebook and LinkedIn



**POST TESTIMONIALS
DIRECTLY TO
FACEBOOK AND
LINKEDIN**

Share the love with staff by posting shout-outs to LinkedIn



Emily	Emilie Clemis	Emilie always makes sure all of our questions and concerns are handled! Share On: LinkedIn
Jo	Emilie Clemis	She makes sure I have the information I need, answers my many questions comprehensively and patiently, and keeps me informed. I think she wants us to get the most possible out of our experience with ClearlyRated, and I really appreciate that. Plus, she is always pleasant! Share On: LinkedIn
Tonya	Emilie Clemis	She is readily available to answer any questions I have had. Share On: LinkedIn
Sean	Mike Karger	Mike is always accessible, knows the answers to all questions and has been terrific about suggesting new ideas for our survey next year.



Eric Gregg (He/Him) • 1st
CEO & Founder at ClearlyRated
4mo • Edited •

At [ClearlyRated](#), we really believe that software value is fully realized when we have great people supporting it. Huge shout-out to [Emilie Clemis](#), from our [#accountingfirm](#) client Jo: "She makes sure I have the information I need, answers my many questions comprehensively and patiently, and keeps me informed. I think she wants us to get the most possible out of our experience with [ClearlyRated](#), and I really appreciate that. Plus, she is always pleasant!"

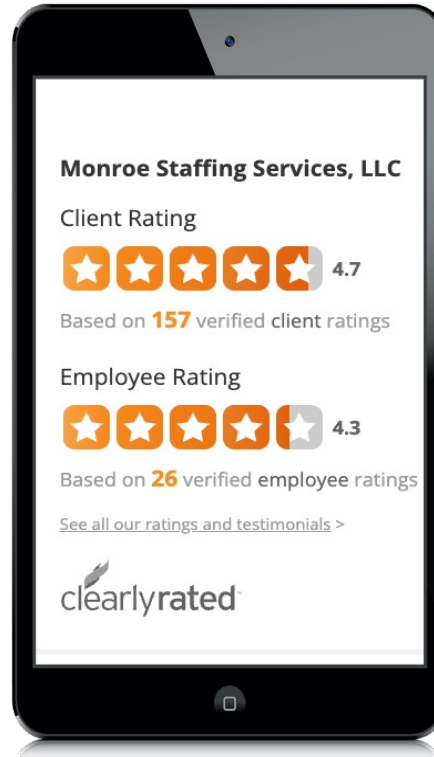
To see our ratings and testimonials, check out our ClearlyRated profile here: <https://lnkd.in/g-k4YtC>



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POST SHOUT-OUTS DIRECTLY TO LINKEDIN

Use your service as a differentiator with our email and website star rating widgets



Amplify Pro Customizable Widgets




In-Flight Crew Connections is a **10 Year Best of Staffing Client** award winner




4.8 star rating from 85 verified clients






Engauge Workforce Solutions is a **8 Year Best of Staffing Client** award winner



4.8 star rating from 67 verified clients



See all our reviews and testimonials >

I have had a good experience with Engauge. They have supported us well on temp to permanent and direct hire positions. They understand Plastic Injection Molding and what it takes to be successful here.


David M.
November 9, 2023

Everyone that PM has worked with has been wonderful to work with. Very attentive and answered all my questions, issues promptly. I couldn't ask for more!


Angela G.
November 7, 2023

Engauge is Top Knotch
We have worked with Engauge for 8 months now and we find the staff to be very knowledgeable and responsive. They have helped us fill several positions and the candidates usually end up being hired after they have met their contracted hours. They have offered some different hiring/interview options for us and we really like working with Jean Pizel and her team at Engauge Workforce Solutions!

Trish N.
November 6, 2023



4.6 star rating from 249 verified clients



Exceptional Payrolling Service - Highly Recommended!
I am thrilled to share my utmost satisfaction with the payrolling service provided by Eastridge. From start to finish, the communication during the process was outstanding, with every inquiry promptly addressed and a deep understanding of my specific requirements. What impressed me even more was the remarkable turnaround.

Saya H. from Cytek Biosciences
June 30, 2023

Eastridge os great, especially the customer service with the Account Manager!
I like how responsive and easy it is to reach the service with Eastridge. The whole process is seamless.

A Client
June 29, 2023

Eastridge is a true business partner
The ease of working with the Eastridge team has been so refreshing. The team at Eastridge has been the most responsive business partner we currently utilize for our staffing needs. Eastridge has definitely far exceeded our expectations and the typical industry standard. Eastridge is my partner of choice!

Matthew N. from Rosendin Electric
June 27, 2023

See all our reviews and testimonials >>

What hiring managers say about working with us:

Creative Circle relieves the stress that most job searches can bring by assessing your team's needs and providing excellent candidates and a quick hiring process!
The quality of new candidates and the promptness in communication is one of the things I like best about working with Creative Circle. I can count on getting my team's needs met very quickly and I don't have to sift through piles of resumes to get to the candidates that I want. They do that for you!

Michelle K.
December 14, 2023

I've used the team at Creative Circle for close to 10 years now both in New York and in Austin and they have consistently sourced great talent in a timely manner. Their team is super supportive and easy to work with.
Quality resources sourced quickly.

Leslie T.
December 12, 2023

Great Talent and Team
Creative Circle has an amazing team, and they are so easy to work with. It is not surprising that they attract such amazing talent. We have hired and worked with incredible talent because of Creative Circle's help.

Gabriella W.
December 8, 2023

Now Available: ClearlyRated for Salesforce



Coming Soon: ClearlyRated for Microsoft Dynamics



Marketing Toolkit Resources

Bookmark our [Marketing Toolkit](#) for more ideas and step-by-step guides:

- Optimizing your profile page(s)
- Sharing Testimonials and Shout Outs
- Social Media Toolkit with sample posts and share images
- Official 'Best of' stats
- FAQs

And of course, please reach out with any questions or to schedule time to meet with your Customer Success Manager!

Questions?



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