

EXTERNAL PRE-SURVEY COMMUNICATION TIPS

External Pre-Survey Announcement

Hi [First Name],

I'm excited to announce that [brand] has partnered with a satisfaction research firm, [ClearlyRated](#), to see how we are doing. Over the next few days, you will receive an email from [brand] that includes a link to a short survey that will only take you a few minutes to complete. The email address that the message will come from is survey@clearlyrated.com. I hope you'll take this opportunity to share your input. Your feedback is crucial to helping us make decisions to improve the value of our services to you.

Thanks in advance for participating. I look forward to reading your thoughts and continuing to strengthen our partnership with you.

Sincerely,

[Email Signature Name]

[Email Signature Title]

