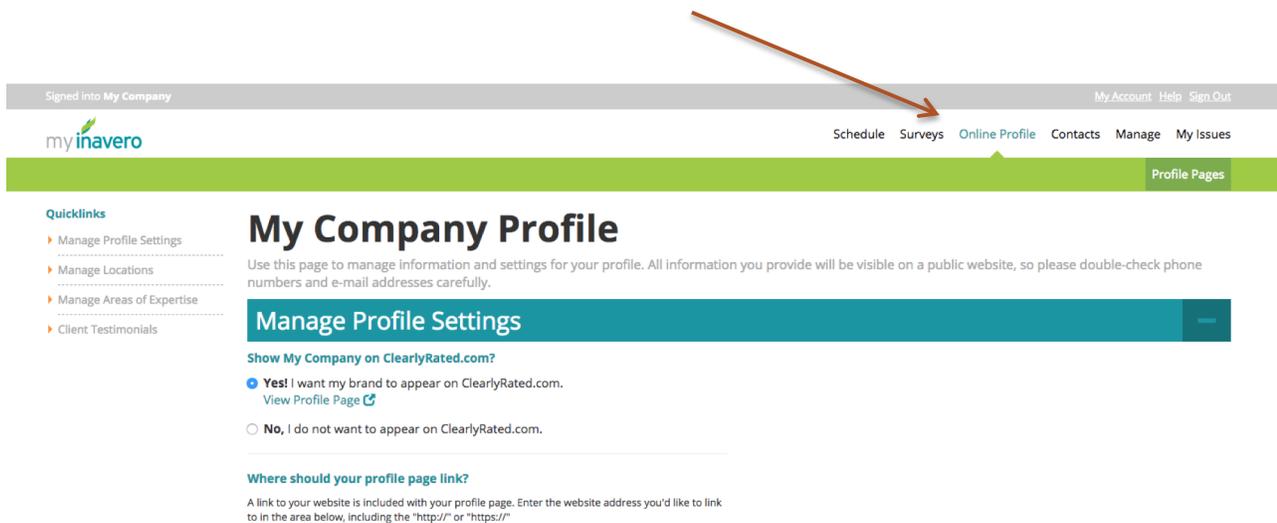


How to Set Up Your Profile Page

This resource will guide you through the various settings you can configure for your ClearlyRated.com profile page. Depending on your subscription level, how many locations your company has, if you have surveyed with us before, if your survey has fielded and if you have location specific survey data, your configuration set up may vary, so find the scenario below that fits your company best and follow along!

Where to access your profile page settings -

Access your profile page settings within your [MyInavero](#) account, in the Online Profile tab.



Choose the scenario that fits you best:

- [Current client \(you have surveyed with us before\)](#)
- [New client \(survey has not been sent yet\)](#)

Detailed explanations for individual configurations:

- [Single Location Settings](#)
- [Multiple Location Settings](#)
- [Tips and Best Practices](#)

CLEARLYRATED.COM PROFILE PAGE SETTINGS

Current client (you have surveyed with us before)

If you have surveyed with us before, you most likely will already have some existing data and configurations set up for your profile. Your online profile management area will look something like this and you will have the option to configure the following fields:

- Display your profile on ClearlyRated.com (or don't, but we think you should 😊)
 - If you have "no" selected, you will not be able to configure any of your settings
- Update company website URL
- Update your logo (*Basic subscription - feature not included*)
- Manage how ratings and testimonials will display (*Basic subscription - testimonials feature not included*)
- Add locations
- Update areas of expertise
- Manage testimonials (*Basic subscription - testimonials feature not included*)

My Company Profile

Use this page to manage information and settings for your profile. All information you provide will be visible on a public website, so please double-check phone numbers and e-mail addresses carefully.

Manage Profile Settings

Show My Company on ClearlyRated.com?

Yes! I want my brand to appear on ClearlyRated.com. [View Profile Page](#)

No, I do not want to appear on ClearlyRated.com.

Where should your profile page link?

A link to your website is included with your profile page. Enter the website address you'd like to link to in the area below, including the "http" or "https".

WEB ADDRESS

Need to update or add a logo?

Go to Manage Brands to update your brand logo.

Show Testimonials and Ratings?

Yes! Show testimonials and star ratings on my pages.

No, I do not want to display these features on my pages.

How do you want Testimonials to be added?

Show new testimonials automatically without review.

I want to approve new testimonials before they appear. [Manage Testimonials](#)

Company Ratings and Testimonials *

Client Rating
★★★★★ 4.7
Based on 24 reviews
Client Testimonials
11 out of 11 visible

* Based on the trailing 16 months of available data

[Save Changes](#)

Manage Locations

Search

Name	MSA	State/Province	Type	Listed
Portland	Portland-Vancouver, OR-WA	Oregon	HQ	<input checked="" type="checkbox"/>
New York	New York, NY	New York	Branch	<input checked="" type="checkbox"/>

Have additional locations? Add them here. [Add a location](#)

25 per page | [1-2 of 2](#) | [Next](#) | Page 1 of 1

Manage Areas of Expertise

Your plan includes up to 3 areas of expertise. You have 1 remaining.

Cloud Services

Consulting Services

Cybersecurity

Managed Services

Need more Areas of Expertise?
Contact your account representative,
Jessica McDougall

[Cancel Changes](#) [Save Changes](#)

Client Testimonials

Publish Selected Unpublish Selected

Search

Displayed on Profile As	Survey	Date	Status
<input type="checkbox"/> "Great customer service team."	— A Client on June 25, 2018 October 2018 View Response	Jun 25, 2018	<input checked="" type="checkbox"/>
<input type="checkbox"/> "Always listen to my concerns and support my needs. Great partner!"	— A Client on June 25, 2018 October 2018 View Response	Jun 25, 2018	<input checked="" type="checkbox"/>
<input type="checkbox"/> "Highly Recommend"	— A Client on June 25, 2018 October 2018 View Response	Jun 25, 2018	<input checked="" type="checkbox"/>
<input type="checkbox"/> "Amazing service - I always feel like a top priority!"	— A Client on June 25, 2018 October 2018 View Response	Jun 25, 2018	<input checked="" type="checkbox"/>

CLEARLYRATED.COM PROFILE PAGE SETTINGS

New client (survey not yet sent)

If you are a new client and your survey has not been sent yet, your online profile management area will look something like this and you will have the option to configure the following settings:

- Display your profile on ClearlyRated.com (or don't, but we think you should 😊)
 - If you have "no" selected, you will not be able to configure any of your settings
- Update company website URL
- Add a logo (*Basic subscription - feature not included*)
- Manage how ratings and testimonials will display (*Basic subscription - testimonials feature not included*)
 - NOTE: Default setting is for ratings and testimonials to appear as soon as your survey launches and responses begin to come in.
- Add locations
- Select areas of expertise

Signed Into My Company My Account Help Sign Out

myinavero Schedule Surveys Online Profile Contacts Manage My Issues Profile Pages

My Company Profile

Use this page to manage information and settings for your profile. All information you provide will be visible on a public website, so please double-check phone numbers and e-mail addresses carefully.

Manage Profile Settings

Show My Company on ClearlyRated.com?

- Yes, I want my brand to appear on ClearlyRated.com. [View Profile Page](#)
- No, I do not want to appear on ClearlyRated.com.

Where should your profile page link?

A link to your website is included with your profile page. Enter the website address you'd like to link to in the area below, including the "http://" or "https://".

WEB ADDRESS

Need to update or add a logo?

Go to [Manage Brands](#) to update your brand logo.

Show Testimonials and Ratings?

- Yes, Show testimonials and star ratings on my pages.
- No, I do not want to display these features on my pages.

How do you want Testimonials to be added?

- Show new testimonials automatically without review.
- I want to approve new testimonials before they appear. [Manage Testimonials](#)

[Save Changes](#)

Manage Locations

Search

Name	MSA	State/Province	Type	Listed
Portland	Portland-Vancouver, OR-WA	Oregon	HQ	<input checked="" type="checkbox"/>

Have additional locations? Add them here. [Add a location](#)

25 per page [+ Prev](#) 1-1 of 1 [Next ->](#) Page 1 of 1

Manage Areas of Expertise

Your plan includes up to 3 areas of expertise. You have 3 remaining.

- Cloud Services
- Consulting Services
- CyberSecurity
- Managed Services

[Need more Areas of Expertise? Contact your account representative, Jessica McDougall](#)

[Cancel Changes](#) [Save Changes](#)

Client Testimonials

Publish Selected Unpublish Selected Search

There is no data to display at this level.

CLEARLYRATED.COM PROFILE PAGE SETTINGS

Location Settings - Single Location

General location information can be updated by clicking into the location name. The more information you can fill in here, the better, for a more complete profile page.

Manage Locations				
Name	MSA	State/Province	Type	Listed
Portland	Portland-Vancouver, OR-WA	Oregon	HQ	<input checked="" type="checkbox"/>

Have additional locations? Add them here. [Add a location](#)

25 per page < Prev 1 - 1 of 1 Next > Page 1 of 1

Manage Locations

[Locations](#) / Portland

Portland

- This location is the headquarters** for My Company.
- Walk-in visits** are permitted at this location.

ADDRESS

522 SW 5th Ave #600

CITY, STATE / PROVINCE **ZIP / POSTCODE**

Portland, OR 97204

COUNTRY

United States

PHONE NUMBER

555-555-5555

FAX NUMBER

E-MAIL ADDRESS

Info@mycompany.com

[Cancel Changes](#) [Save Changes](#)



CLEARLYRATED.COM PROFILE PAGE SETTINGS

Location Settings - Multiple Locations

If you have more than one location, there are a few additional settings you need to configure to get the most out of your profile pages. By clicking into the location name, you can update and configure the following settings:

- Address and contact information
- Turn profile page on or off
- Enable location specific ratings and testimonials
 - This is why having location data in your survey contact list is so important. You are able to enable location specific ratings and testimonials which makes your profile page more valuable and useful for your potential clients and adds another layer of differentiation.
 - If you are unsure if you have locations in your survey data or have questions, reach out to your account manager.
 - This configuration will not be available until you upload your contact list.

The screenshot shows the 'Manage Locations' interface. At the top, there is a search bar and a table with columns: Name, MSA, State/Province, Type, and Listed. The table contains one entry for 'Portland' with MSA 'Portland-Vancouver, OR-WA', State/Province 'Oregon', Type 'HQ', and a green dot in the 'Listed' column. Below the table is a button 'Add a location' and a note 'Have additional locations? Add them here.' An arrow points from this note to the detailed view of the 'Portland' location.

The detailed view for 'Portland' includes the following sections:

- Manage Locations** (header)
- Locations / Portland** (breadcrumb)
- Portland** (title)
- This location is the headquarters** for My Company.
- Walk-in visits** are permitted at this location.
- ADDRESS**
 - 522 SW 5th Ave #600
- CITY, STATE / PROVINCE**: Portland, OR
- ZIP / POSTCODE**: 97204
- COUNTRY**: United States
- PHONE NUMBER**: 555-555-5555
- FAX NUMBER**: (empty)
- E-MAIL ADDRESS**: Info@mycompany.com

Location Profile Page Settings

- Yes!** I want this location to appear on ClearlyRated.com. [View Profile Page](#)
- No,** I do not want this location to appear on ClearlyRated.com.

Show Location Ratings and Testimonials?

- Yes!** Show location star ratings and testimonials on this page.
- No,** I do not want to display these features on this page.

Survey Location Data

In order for location ratings and testimonials to display on this page, you must select corresponding location data from your surveys.

LOCATIONS FOUND IN SURVEYS

- Select Location --
- Helena
- New York
- Portland

Buttons: 'Cancel Changes' and 'Save Changes'.

CLEARLYRATED.COM PROFILE PAGE SETTINGS

Tips and Best Practices

Here are a couple of tips and best practices to help you to get the most out of profile page configurations.

- **KEEP YOUR PROFILE PAGE ENABLED.** Resist the urge to disable your page until your survey has fielded or even closed and you have reviewed your results. Google prefers consistency and if you are turning your page on and off, it doesn't like that and won't index your page properly. That means your page won't show up as high in Google searches, which is one of the major benefits of having this profile page. Additionally, if your page is hidden you cannot configure all of your settings as those features will be hidden.
- **FILL IN ALL OF YOUR INFO.** The more information you provide, the better. Get your logo in there, fill out all of your contact information, etc. This page is a way to set your company apart, make sure it looks the part!
- **ENABLE STAR RATINGS AND TESTIMONIALS.** This is a key factor for differentiation, so make sure these features are enabled. *Ratings update every 15-30 minutes.
- **LOCATION RATINGS AND TESTIMONIALS.** If you only have one location, no need to worry about this piece. However, if you have multiple locations, it is so important to be able to show both your overall company rating and testimonials as well as the targeted location rating and testimonials. If you have a potential client that is interested in working with your Portland office, you want to be able to show how awesome it will be to work with you at that location as well as how much you rock as a company overall.
 - This is why having location data in your survey contact list is so important. You are able to enable location specific ratings and testimonials which makes your profile page more valuable and useful for your potential clients and adds another layer of differentiation.
- **SHARE YOUR PROFILE PAGE.** Be proud of your service quality and share your page with the world! Not only will this drive traffic to your site, but the more people that visit your profile page, the higher Google will continue to rank your page in organic searches.