

# Initial Email Invitation Sent to Recipient

**From:** [Your Brand Name]

**Subject:** [Your Brand Name] - # Question Survey

Hi [first name]:

Your opinion is important to us. Please help us improve by completing a quick, [#] question survey on your recent experiences with our firm.

**Based on your most recent experience, how likely are you to recommend [brand] to a friend or colleague?**

0 1 2 3 4 5 6 7 8 9 10 Don't Know

(0 - Not at all likely, 10 - Extremely likely)

(Please note: clicking selection above will direct you to the rest of the survey.)

For your time, you will be entered into a drawing for a \$XXX debit card upon submitting the survey. If you are Unable to accept a corporate gift, [brand] will make a Charitable contribution in your honor. Arrangement for either a donation or delivery of your prize will be made once the winner has been selected and notified.

By taking time to share a few thoughts with us on your experience, you are helping us discover ways to improve the service we provide you.

Thank you in advance for your time.

Sincerely,

[email signature name]

[email signature title]

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This survey was sent to you by ClearlyRated on behalf of [brand]. If you have any questions or problems with the survey, please contact ClearlyRated at 800-921-2640, or by email at [survey@ClearlyRated.com](mailto:survey@ClearlyRated.com).

Please read our [Privacy Policy](#) and [Official Drawing Rules](#). To unsubscribe from all future surveys conducted by ClearlyRated, please click here: [\[unsubscribe link\]](#)



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